

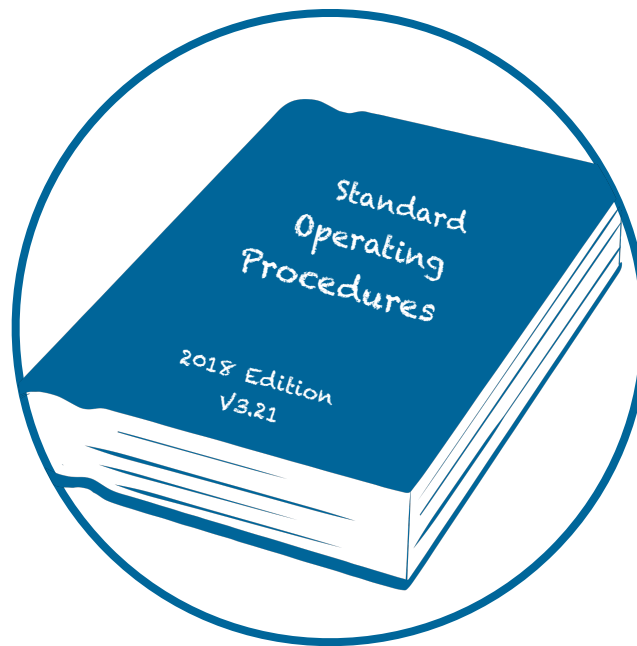
Easier Transformation

Removing friction to make work work better

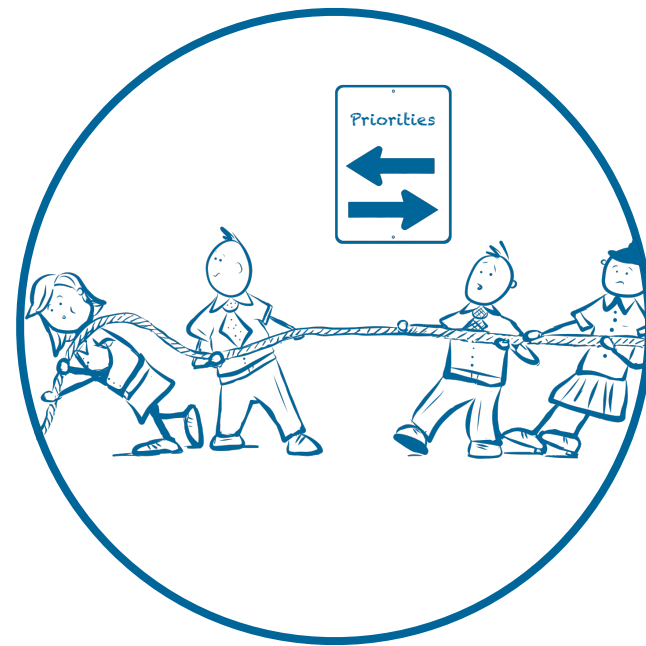
Getting things done can be tough



For
Customers

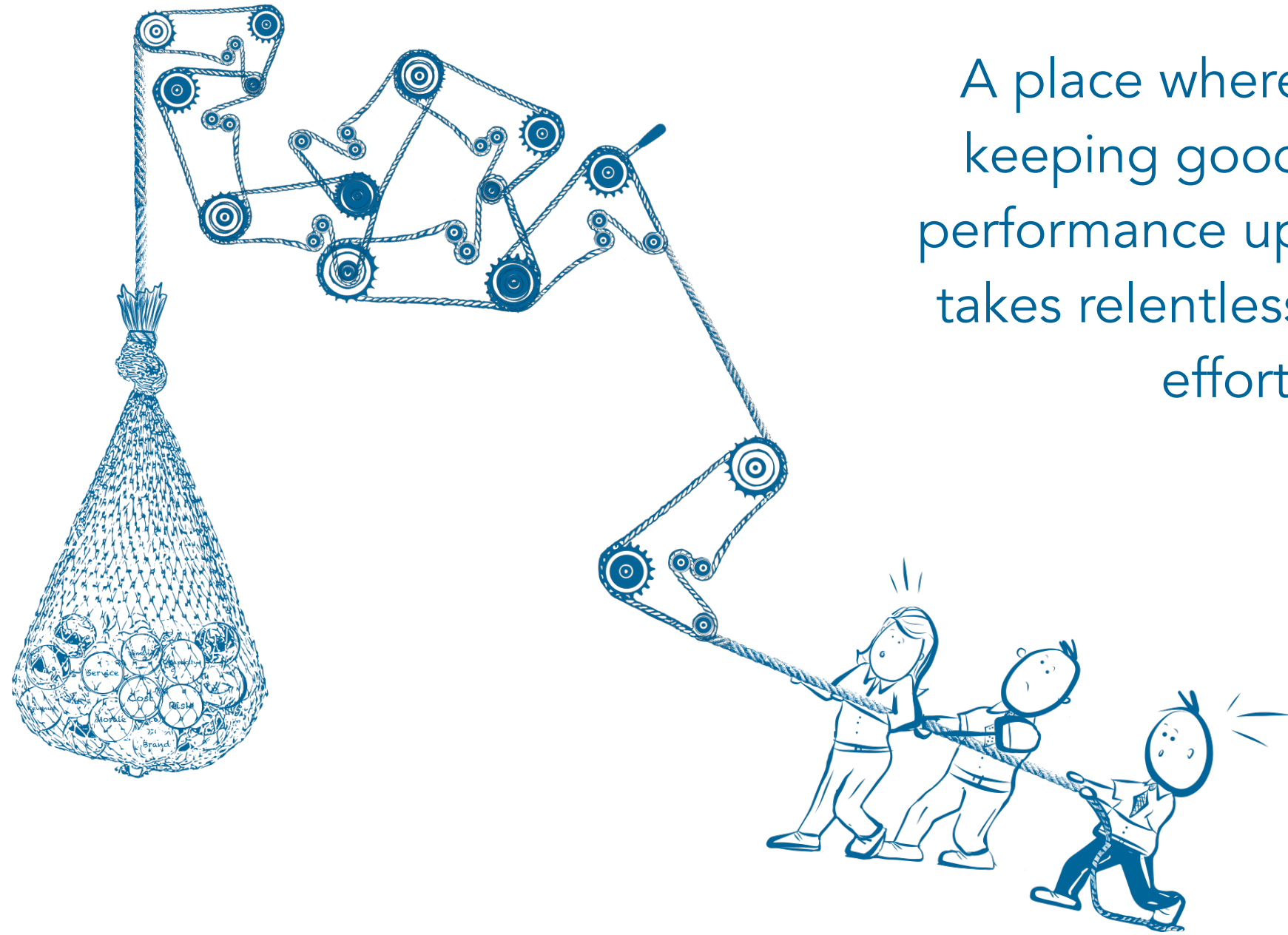


For
Colleagues



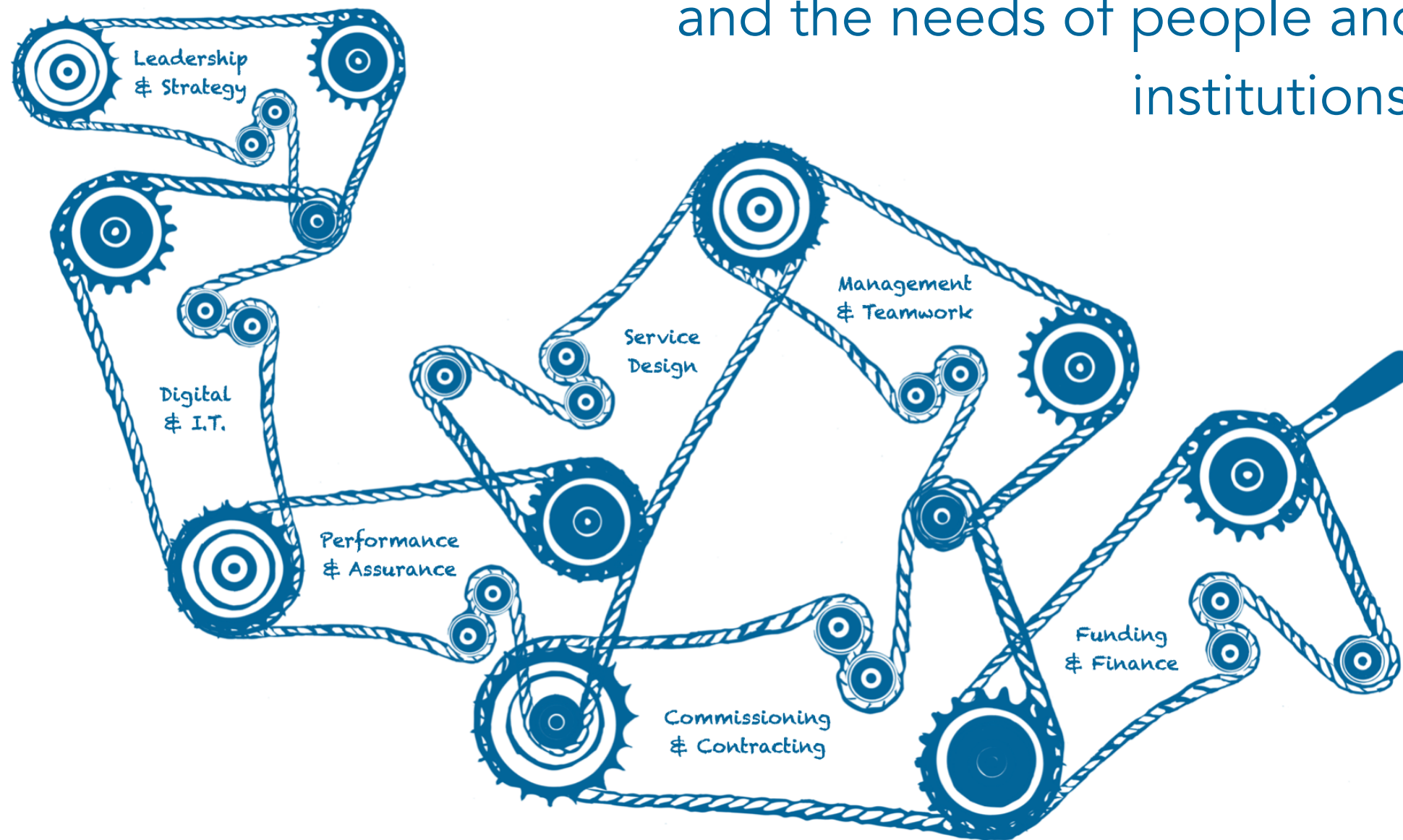
For
Collaboration

The result is Harder Inc.



Harder Inc. is caused by friction...

...between the way that things work
and the needs of people and
institutions.



Understanding this friction...

...and acting to remove its causes enables organisations to shift gear from being Harder Inc. to becoming Easier Inc.



A place where work
works better.

The 3 tests of Easier Inc.

- Fog
- Friction
- Fellowship

The Key Shift

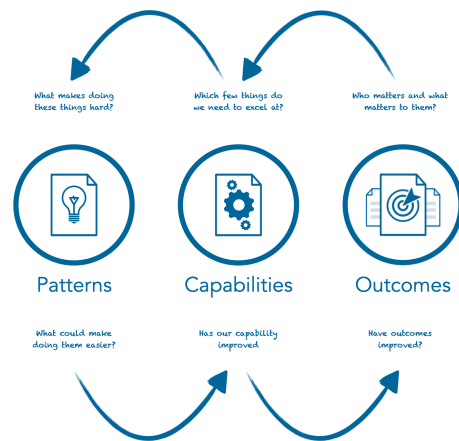
From...

Treating
alignment &
control as
INPUTS

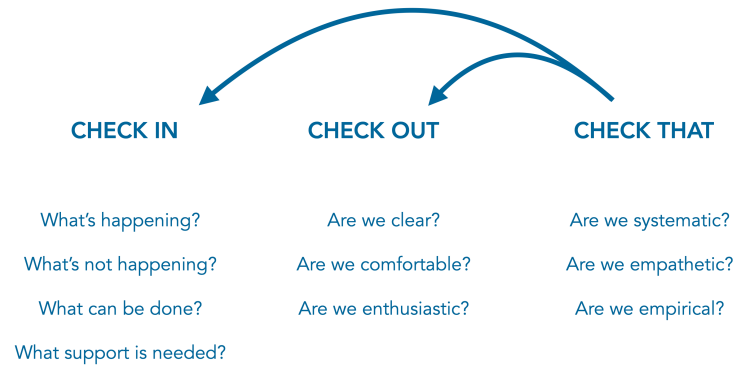
To...

Treating
alignment &
control as
OUTCOMES

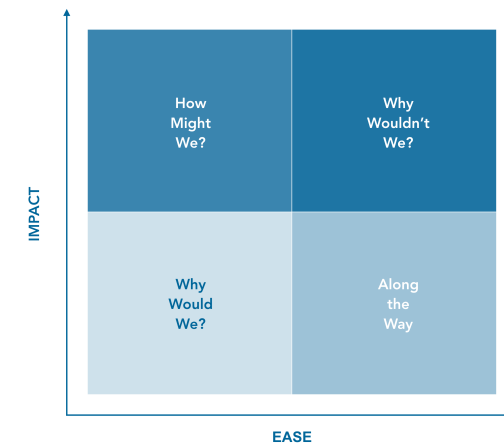
Frameworks



Easier Sense-Maker



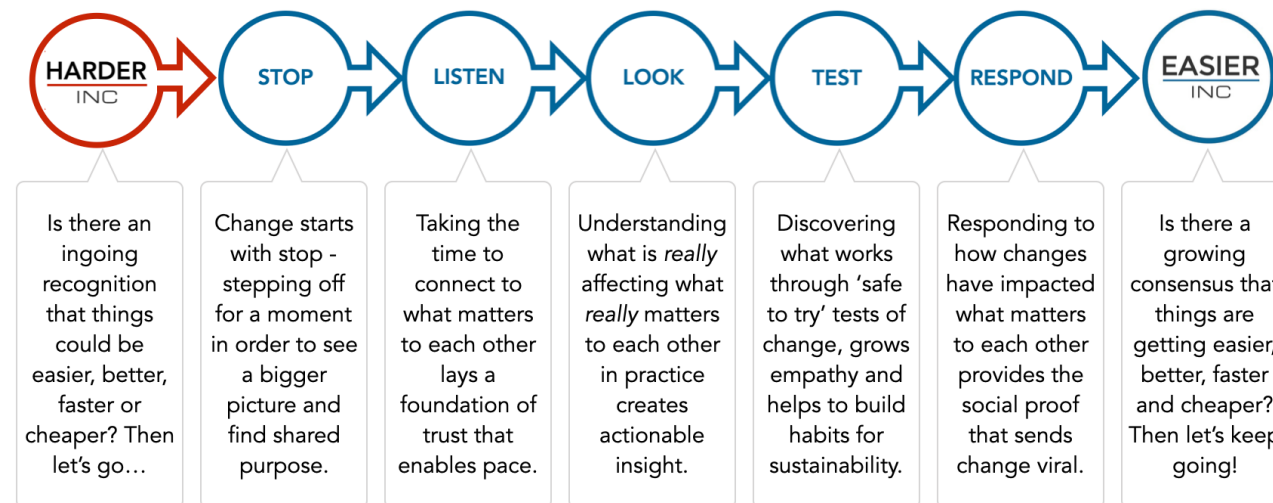
Easier Conversations



Easier Improvement Tools

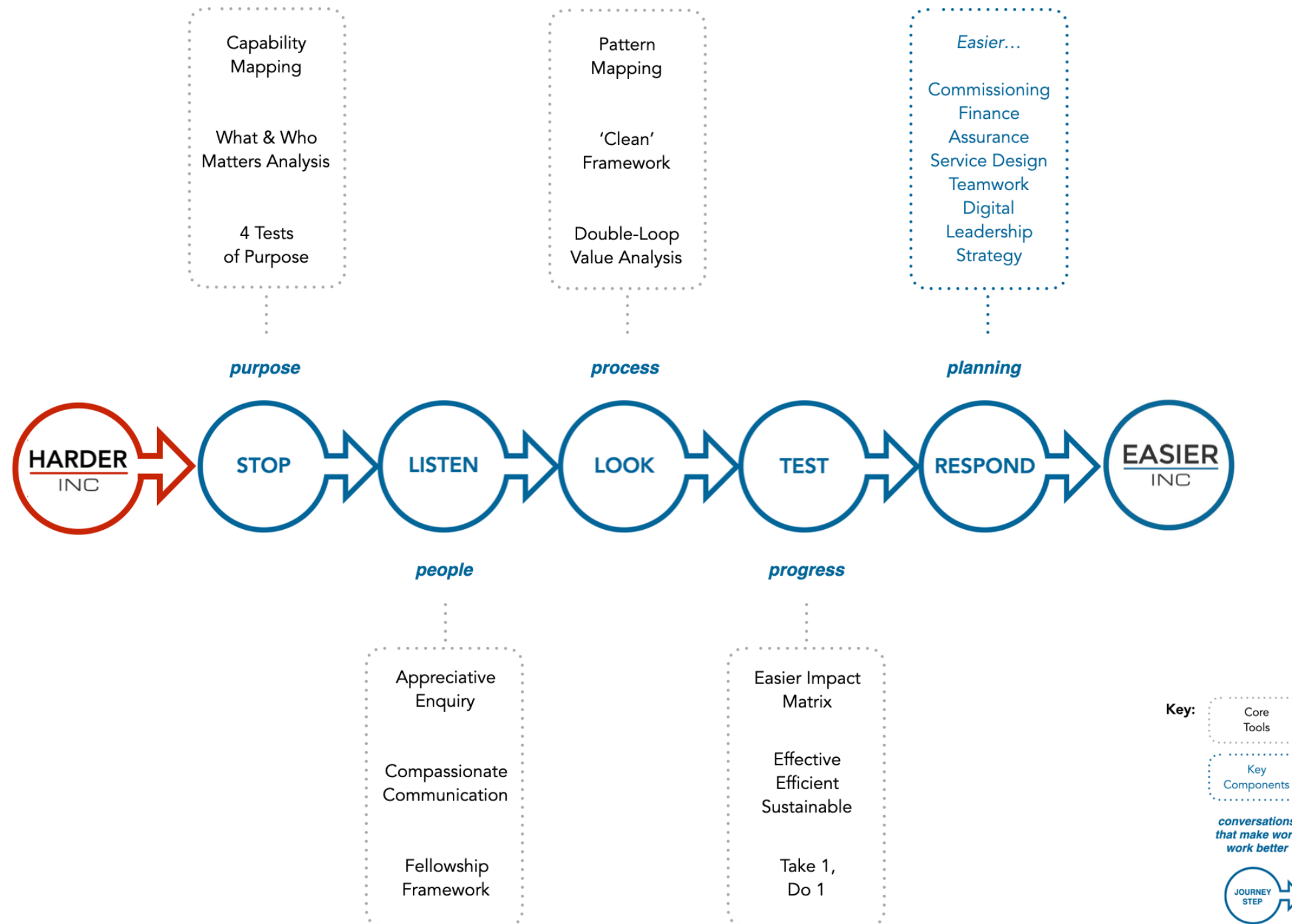
- Easier Commissioning & Contracting**
Achieving results through relationships.
- Easier Funding & Finance**
Cost transparency where no-one pays a price.
- Easier Performance & Assurance**
Generative learning for real improvement.
- Easier Service Design**
Creating simple service designs that work.
- Easier Management & Teamwork**
Coaching cultures of responsible practice.
- Easier Digital & I.T.**
Doing digital while spending wisely.
- Easier Leadership**
From followership to fellowship.
- Easier Strategy**
Removing friction, creating advantage.

Easier Engineering



Easier Route Map

A Method-of-Methods



In Summary

Change travels at the speed of **trust**.

Trust grows at the rate of **empathy**.

Trust is the **outcome**. Empathy is the **practice**.

Since **behaviour is reciprocal...**

If we **want more change** then we should **show more empathy**.

Change goes viral when **empathy is the vector**.

Find out more...



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Thank You